

**MINUTES
GOVERNING BOARD
ROLLING HILLS PUBLIC CHARTER SCHOOL
September 16, 2008
7:00 p.m.**

I. REGULAR MEETING PRELIMINARIES

- A. Meeting Called to Order: by Chairman Varie.
- B. Roll Call: Governing Board members Doug Varie, Justin Reynolds, May Slaughter, Nicole Morris, Glen Stephenson, and Rick Hart were present as well as Administrator Scheuffele.
- C. Approval of Minutes: Tabled until the next meeting.
- D. Persons Wishing to Speak on an Agenda Item: No one.
- E. Persons Wishing to Speak on a Non-Agenda Item: No one.

II. UNFINISHED BUSINESS

There was no Unfinished Business this evening.

III. NEW BUSINESS

- A. Enrollment/Marketing:

Admin. Scheuffele gave presentation with information below:

*Overall Picture – Enrollment: possible 297, budget 286, total enrolled to date 252.5, # students to balance 33.5

*Enrollment Options:

- 1) Increase class size – 2nd 30+2, 3rd 32+3, 4th 34+2 = 7, # students to balance 26.5

PRO – meet bottom line, students in system

CON – increase teacher load, decreased teacher/pupil ratio, additional supplies

- 2) Open additional class – data does not support current interest in new classes, but enough interest if class size is increased

- 3) Aggressive marketing

- No response to paper ads or news releases
- Information to current parents – produced 1 call
- Website up and running
- Banner
- Press release by SDE
- Radio
- Mailer

- Parent, Bill Avey, volunteered to be a lead person in developing school marketing plan. He has experience working in marketing at HP.
 - 4) Other ways to balance:
 - Reduction of classified staff
 - Provisional contracts for non-certified staff
 - Salary based apportionment:
 - Units – attendance by 1st Friday
 - Staffing
 - Reduction of course offerings
 - Grant options
- Discussion with Board and parents in attendance:
- *Marketing ideas – flyers on cars (volunteers from audience will ask local businesses if can do this.)
 - * Board draft letter to parents about enrollment/recruitment
 - * Steering committee idea for Middle School discussed.

Chairman Varie called the meeting to order and announced he would entertain a motion to recess into Executive Session in the manner and for the purpose authorized in Section 67-2345 (1)(b), Idaho Code, to consider the evaluation, dismissal, or disciplining of, or to hear complaints or charges brought against, a public officer, employee, staff member, individual agent, or public school student.

Board member Stephenson seconded the motion made by Board member Hart, and Chairman Varie declared the Governing Board into Executive Session with all members voting aye, at 8:35 p.m.

(Executive Session)

Chairman Varie reconvened the Board into Open Session at 10:00 p.m.

IV. REPORTS & DISCUSSION

Principal's Report: Tabled until the next meeting.

V. CONSENT AGENDA

Tabled until the next meeting.

VI. ADJOURNMENT

After a full and complete discussion, the meeting adjourned at 10:00 p.m.

The above minutes represent a true and accurate summary of this meeting.

Chairperson

Clerk

